

PRESS RELEASE

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True to Perform Anthem for Global Initiative Supporting Underprivileged Children

Singapore - Malaysia | 3RD January 2026 – A powerful new global initiative highlighting the plight of underprivileged children will be launched in the United Arab Emirates on February 14th, and rising young singer-songwriter **TRUE** has been selected to headline its inaugural event during the 10th Global Sustainability Network's Anniversary Conference and Gala.

As part of this milestone moment, TRUE will, for the very first time perform live, **"The Unseen,"** an emotionally charged and inspiring anthem written and composed by TRUE together with her father especially for this cause. The song aims to give a voice to children whose struggles often go unheard and unseen around the world.

TRUE is a rising 12-year-old British singer-songwriter known for her emotionally expressive vocals and mature artistic presence. Despite her young age, she has already performed on world-renowned stages including **Carnegie Hall (NYC), Singapore Victoria Concert Hall** and **The Esplanade in Singapore**. Drawing inspiration from legendary vocalists such as **Whitney Houston** and **Celine Dion**, TRUE blends pop, soul, and heartfelt storytelling to create music that moves and uplifts audiences. She is currently developing original material and is recognized as one of the most promising emerging young voices of her generation.

The performance of **"The Unseen"** is expected to be a powerful centrepiece of the event, symbolizing hope, resilience, and global unity in support of children in need.

ARTIST QUOTE

"I create music for anyone who's ever felt invisible, misunderstood, or unsure where they belong. I write about things we sometimes find hard to share, things we keep inside. I also write about lots of fun things and happy times. But my songs are always about real emotions, real stories; so when you listen to me you are never alone"

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